



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8894
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

Tom O'Mara/State Senate/Republican(8342)
Butler Till Media (10961)

Irons, Ruth Ann (3342)
ph: (607) 733-5518

Product Political - State Senate (1074)
Brand O'Mara for NYS Senate (559614)
Acct Types Local/Political
Est/Headline 3329/
Demo
Revision
Comments Separation: 30

Invoice 2790213
Inv Date 10/30/2016
Terms Cash In Advance
Contract 1447877
Bill Type Weekly/Irregular
Period 9/26/2016 - 10/30/2016

CO-OP/Order Type No/Normal
Package
Gen. Date 11/1/2016 9:50:37AM

Butler Till Media
1565 Jefferson Rd
Bldg 200 Ste 280
Rochester, NY 14623

AgM

Elmira (WETM)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		Daypart EM						
	SPOT	5:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/18/16 5:43AM (Tu)	00:30	Channel 18 News	TO-1607	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 5:29AM (We)	00:30	Channel 18 News	TO-1607	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 5:21AM (Fr)	00:30	Channel 18 News	TO-1607	\$75.00	
2.0	Contract Line Remarks:		Daypart EM						
	SPOT	5:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 5:44AM (Mo)	00:30	Channel 18 News	TO-1607	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 5:23AM (Tu)	00:30	Channel 18 News	TO-1607	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (3),Mo,Tu,We,Th,Fr	10/26/16 5:54AM (We)	00:30	Channel 18 News	TO-1607	\$75.00	
3.0	Contract Line Remarks:		Daypart EN						
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/17/16 5:40PM (Mo)	00:30	WETM News 530P	TO1602	\$250.00	
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/18/16 5:38PM (Tu)	00:30	WETM News 530P	TO-1607	\$250.00	
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/19/16 5:40PM (We)	00:30	WETM News 530P	TO-1607	\$250.00	
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/20/16 5:44PM (Th)	00:30	WETM News 530P	TO-1607	\$250.00	
4.0	Contract Line Remarks:		Daypart EN						
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/24/16 5:39PM (Mo)	00:30	WETM News 530P	TO-1607	\$250.00	
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/25/16 5:51PM (Tu)	00:30	WETM News 530P	TO-1607	\$250.00	
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/26/16 5:40PM (We)	00:30	WETM News 530P	TO-1607	\$250.00	
	News	5:29:54PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/27/16 5:43PM (Th)	00:30	WETM News 530P	TO-1607	\$250.00	
5.0	Contract Line Remarks:		Daypart EN						
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/18/16 6:21PM (Tu)	00:30	WETM News	TO-1607	\$350.00	
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/19/16 6:25PM (We)	00:30	WETM News	TO-1607	\$350.00	
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/20/16 6:14PM (Th)	00:30	WETM News	TO-1607	\$350.00	
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/21/16 6:09PM (Fr)	00:30	WETM News	TO-1607	\$350.00	
6.0	Contract Line Remarks:		Daypart EN						
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/24/16 6:07PM (Mo)	00:30	WETM News	TO-1607	\$350.00	
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/26/16 6:09PM (We)	00:30	WETM News	TO-1607	\$350.00	
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/27/16 6:21PM (Th)	00:30	WETM News	TO-1607	\$350.00	
	News	5:58:33PM-WETM N	Per week (4),Mo,Tu,We,Th,Fr	10/28/16 6:07PM (Fr)	00:30	WETM News	TO-1607	\$350.00	
7.0	Contract Line Remarks:		Daypart EN						
	News	6:00:00PM-WETM N	Per week (1),Su	10/23/16 6:11PM (Su)	00:30	WETM News @ 6	TO-1607	\$175.00	
8.0	Contract Line Remarks:		Daypart EN						
	News	6:00:00PM-WETM N	Per week (1),Su	10/30/16 6:15PM (Su)	00:30	WETM News @ 6	TO-1607	\$175.00	
9.0	Contract Line Remarks:		Daypart PA						
	SPOT	7:01:30PM-Jeopardy	Per week (2),Tu,We,Th,Fr	10/18/16 7:13PM (Tu)	00:30	Jeopardy	TO-1607	\$300.00	
	SPOT	7:01:30PM-Jeopardy	Per week (2),Tu,We,Th,Fr	10/19/16 7:07PM (We)	00:30	Jeopardy	TO-1607	\$300.00	
10.0	Contract Line Remarks:		Daypart PA						
	SPOT	7:01:30PM-Jeopardy	Per week (2),Mo,Tu,We,Th	10/24/16 7:29PM (Mo)	00:30	Jeopardy	TO-1607	\$300.00	
	SPOT	7:01:30PM-Jeopardy	Per week (2),Mo,Tu,We,Th	10/25/16 7:24PM (Tu)	00:30	Jeopardy	TO-1607	\$300.00	
11.0	Contract Line Remarks:		Daypart PA						
	SPOT	7:30:00PM-Wheel of	Per week (2),Tu,We,Th,Fr	10/18/16 7:59PM (Tu)	00:30	Wheel of Fortune	TO-1607	\$300.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	SPOT	7:30:00PM-Wheel of Fortune	Per week (2),Tu,We,Th,Fr	10/21/16 7:58PM (Fr)	00:30	Wheel of Fortune	TO-1607	\$300.00	
12.0	Contract Line Remarks: <u>Daypart PA</u>								
	SPOT	7:30:00PM-Wheel of Fortune	Per week (2),Mo,Tu,We,Th	10/25/16 7:59PM (Tu)	00:30	Wheel of Fortune	TO-1607	\$300.00	
	SPOT	7:30:00PM-Wheel of Fortune	Per week (2),Mo,Tu,We,Th	10/26/16 7:38PM (We)	00:30	Wheel of Fortune	TO-1607	\$300.00	
13.0	Contract Line Remarks: <u>Daypart LN</u>								
	News	10:59:30PM-WETM News	Per week (3),Mo,Tu,We,Th,Fr	10/18/16 11:14PM (Tu)	00:30	WETM News	TO-1607	\$225.00	
	News	10:59:30PM-WETM News	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 11:34PM (We)	00:30	WETM News	TO-1607	\$225.00	
	News	10:59:30PM-WETM News	Per week (3),Mo,Tu,We,Th,Fr	10/20/16 11:27PM (Th)	00:30	WETM News	TO-1607	\$225.00	
14.0	Contract Line Remarks: <u>Daypart LN</u>								
	News	10:59:30PM-WETM News	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 11:12PM (Mo)	00:30	WETM News	TO-1607	\$225.00	
	News	10:59:30PM-WETM News	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 11:23PM (Tu)	00:30	WETM News	TO-1607	\$225.00	
	News	10:59:30PM-WETM News	Per week (3),Mo,Tu,We,Th,Fr	10/27/16 11:23PM (Th)	00:30	WETM News	TO-1607	\$225.00	
15.0	Contract Line Remarks: <u>Daypart EM</u>								
	News	6:00:00AM-Channel 18	Per week (3),Mo,Tu,We,Th,Fr	10/18/16 6:55AM (Tu)	00:30	Channel 18 News	TO-1607	\$225.00	
	News	6:00:00AM-Channel 18	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 6:40AM (We)	00:30	Channel 18 News	TO-1607	\$225.00	
	News	6:00:00AM-Channel 18	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 6:22AM (Fr)	00:30	Channel 18 News	TO-1607	\$225.00	
16.1	Contract Line Remarks: <u>Daypart EM</u>								
	News	6:00:00AM-Channel 18	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 6:08AM (Tu)	00:30	Channel 18 News	TO-1607	\$225.00	
	News	6:00:00AM-Channel 18	Per week (3),Mo,Tu,We,Th,Fr	10/26/16 6:51AM (We)	00:30	Channel 18 News	TO-1607	\$225.00	
	News	6:00:00AM-Channel 18	Per week (3),Mo,Tu,We,Th,Fr	10/27/16 6:28AM (Th)	00:30	Channel 18 News	TO-1607	\$225.00	
17.0	Contract Line Remarks: <u>Daypart EM</u>								
	SPOT	7:00:00AM-Today Show	Per week (3),Mo,Tu,We,Th,Fr	10/17/16 7:28AM (Mo)	00:30	Today Show	TO1602	\$225.00	
	SPOT	7:00:00AM-Today Show	Per week (3),Mo,Tu,We,Th,Fr	10/18/16 8:28AM (Tu)	00:30	Today Show	TO-1607	\$225.00	
	SPOT	7:00:00AM-Today Show	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 8:52AM (We)	00:30	Today Show	TO-1607	\$225.00	
18.0	Contract Line Remarks: <u>Daypart EM</u>								
	SPOT	7:00:00AM-Today Show	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 8:28AM (Mo)	00:30	Today Show	TO-1607	\$225.00	
	SPOT	7:00:00AM-Today Show	Per week (3),Mo,Tu,We,Th,Fr	10/27/16 8:58AM (Th)	00:30	Today Show	TO-1607	\$225.00	
	SPOT	7:00:00AM-Today Show	Per week (3),Mo,Tu,We,Th,Fr	10/28/16 8:53AM (Fr)	00:30	Today Show	TO-1607	\$225.00	
19.0	Contract Line Remarks: <u>Daypart EM</u>								
	SPOT	7:00:00AM-Saturday Today Show	Per week (1),Sa	10/22/16 8:17AM (Sa)	00:30	SATURDAY TODAY SHOW	TO-1607	\$75.00	
20.0	Contract Line Remarks: <u>Daypart EM</u>								
	SPOT	7:00:00AM-Saturday Today Show	Per week (1),Sa	10/29/16 7:51AM (Sa)	00:30	SATURDAY TODAY SHOW	TO-1607	\$75.00	
21.0	Contract Line Remarks: <u>Daypart EM</u>								
	SPOT	8:00:00AM-Today Show	Per week (1),Su	10/23/16 8:28AM (Su)	00:30	Today Show	TO-1607	\$75.00	
22.0	Contract Line Remarks: <u>Daypart EM</u>								
	SPOT	8:00:00AM-Today Show	Per week (1),Su	10/30/16 8:25AM (Su)	00:30	Today Show	TO-1607	\$75.00	
23.0	Contract Line Remarks: <u>Daypart DT</u>								
	SPOT	9:00:00AM-Today Show	Per week (3),Mo,Tu,We,Th,Fr	10/17/16 9:56AM (Mo)	00:30	Today Show 9-10A M-F	TO1602	\$60.00	



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	SPOT	9:00:00AM-Today Sh	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 10:00AM (We)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
	SPOT	9:00:00AM-Today Sh	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 9:52AM (Fr)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
24.0	Contract Line Remarks: <u>Daypart DT</u>								
	SPOT	9:00:00AM-Today Sh	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 9:59AM (Mo)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
	SPOT	9:00:00AM-Today Sh	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 9:56AM (Tu)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
	SPOT	9:00:00AM-Today Sh	Per week (3),Mo,Tu,We,Th,Fr	10/28/16 9:58AM (Fr)	00:30	Today Show 9-10A M-F	TO-1607	\$60.00	
25.0	Contract Line Remarks: <u>Daypart DT</u>								
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/17/16 12:14PM (Mo)	00:30	WETM News 12pm	NEW TO-1603	\$55.00	
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/20/16 12:20PM (Th)	00:30	WETM News 12pm	TO-1607	\$55.00	
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 12:17PM (Fr)	00:30	WETM News 12pm	TO-1607	\$55.00	
26.0	Contract Line Remarks: <u>Daypart DT</u>								
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 12:21PM (Mo)	00:30	WETM News 12pm	TO-1607	\$55.00	
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 12:25PM (Tu)	00:30	WETM News 12pm	TO-1607	\$55.00	
	SPOT	12:00:00PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/27/16 12:09PM (Th)	00:30	WETM News 12pm	TO-1607	\$55.00	
27.0	Contract Line Remarks: <u>Daypart DT</u>								
	SPOT	9:00:00AM-Meet The	Per week (1),Su	10/23/16 9:46AM (Su)	00:30	Meet the Press	TO-1607	\$150.00	
28.0	Contract Line Remarks: <u>Daypart DT</u>								
	SPOT	9:00:00AM-Meet The	Per week (1),Su	10/30/16 10:00AM (Su)	00:30	Meet the Press	TO-1607	\$150.00	
29.0	Contract Line Remarks: <u>Daypart EN</u>								
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/19/16 5:10PM (We)	00:30	WETM News	TO-1607	\$200.00	
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/20/16 5:10PM (Th)	00:30	WETM News	TO-1607	\$200.00	
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/21/16 5:09PM (Fr)	00:30	WETM News	TO-1607	\$200.00	
30.0	Contract Line Remarks: <u>Daypart EN</u>								
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 5:10PM (Mo)	00:30	WETM News	TO-1607	\$200.00	
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/25/16 5:10PM (Tu)	00:30	WETM News	TO-1607	\$200.00	
	News	4:58:34PM-WETM N	Per week (3),Mo,Tu,We,Th,Fr	10/28/16 5:20PM (Fr)	00:30	WETM News	TO-1607	\$200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$14,540.00	Total Spots	74
Commission	(\$2,181.00)		
Net Total	\$12,359.00		